



# St. Lucie County Classroom Teachers' Association and Classified Unit

Local 3616

Affiliate of FEA, AFT,  
NEA and AFL-CIO

Vanessa Tillman  
*President*

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We are pleased to recommend MicroTech to organizations ready for a website which reflects their vision, and advances their message through a system even a novice could navigate. Microtech took our old clunky and hard to use site and made one that actually *fulfilled* our vision to deliver clear, timely and accurate information to every member. As a service organization, the Classroom Teachers' Association and Classified Unit, the educators' union for St. Lucie County, we desperately needed our website to do 4 key things that we were not doing before:

1. be simple for our staff to administrate,
2. attract new members,
3. deliver to our members up-to-the-minute, clear and accurate information through blogs and
4. answer members' questions and concerns *-fast-* through forums.

The website's general area lets potential members see who we are and why they NEED us. With an online membership form, links to all our related organizations, and an interactive forum Microtech has allowed us to expand our capacity for communicating with our members in the way they need to receive information. In the "Members Area", people can gather important information, ask questions and get answers as an exclusive benefit of membership. The forum areas are easy to use and the administration of the forums for myself and our staff has been simple. Any issues we had early on were promptly addressed and mostly due to our learning the system.

What is different about this webmaster is the personal service and the promptness with which it is delivered. There has never been more than 24 hours between a "cry for help" and the response. The blogs and forums are our most important tool in the information business and the "clearing up misinformation" business. The website has actually saved us time, money and resources. The high volume of traffic to our website tells the true story, though. The vast amounts of information we publish through the site has actually left us more able to deliver great service to our members. Micro Tech has provided the flexible product we needed to grow!

A handwritten signature in cursive script that reads "V. Rodriguez".

Vicki Rodriguez  
Vice-President